

# **COMSATS** Institute of Information Technology Sahiwal Campus

## Monthly Bulletin

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"Ideal teachers are those who use themselves as bridges over which they invite their students to cross, then having facilitated their crossing, joyfully collapse, encouraging them to create bridges of their own."

Nikos Kazantzakis

## **NEWS UPDATES**

## **Business Plan Competition**

By Naima Khurshid

On April 15, 2010 Farhan Saqib Zaidi (MBA B-5) and Shireen Musawar (BBA B-3) participated in "Business Plan Competition" organised by Lahore Chamber of Commerce (LCCI) in collaboration with Kinnaird College for Our students Lahore. Women, presented their business plan on Energy". At the "Inflation Free competition the panels of judges consisting of renowned entrepreneurs: Mr. Asim Qadri (Owner of Consumer Power (pvt) Ltd. Mr. Asim Raza (CEO, Kohinoor Paper Agency) Ms. Maryam Mandot (from Industry), evaluated the competition. They highly praised the business plan presented by our students. It was a great learning experience for the students of CITT Sahiwal.

## Dare to be Digital (D2D)

By Faiza Samreen

On 26th 27th April 2010, Department of Computer Science organized D2D competition with 2 day activities of Programming, Quizzes and Gaming competition.

This was the first ever competition of this kind arranged at CIIT Sahiwal setting a trend to be followed for the coming years. Such competitions provide not only fun but also promote the cognition and knowledge, increase information and an insight within one's self. Competitions like this cover certain subject areas and help to assess students' intellect and potential. Moreover, it has been a healthy activity for promotional plan of CIIT Sahiwal.



Different schools & colleges were invited to participate in this event and the response was excellent regarding the number of participants. Heads of different institutions and colleges appreciated this unique and healthy activity.

Programming and Quiz competition was held on 26th April. Gaming competition was a full day activity held on 27th April with various gaming competitions for NFS (Need for Speed-Most Wanted), MOHAA (Medal of Honor Allied Assault) and COD (Call of Duty). Tough competitions among teams were seen on this event.

The winners were awarded with shields and cash prizes by honorable guests; Dr. M. A. Bodla, Director CIIT Sahiwal, Mr. Arshad Malik, Registrar CIIT Islamabad, Mr. Haroon Rashid, Incharge Management Sciences and Mr. Azhar Manzoor, Incharge Computer Science.



Ceremony was closed with group photograph of D2D organizers, winners and honorable guests with announcement of next D2D event to be held in January 2011.

## The World Book & Copyright Day

By Raja Muhammad Ilyas

On 30<sup>th</sup> April, 2010 at 09:30 hrs, Library Information Services, COMSATS Institute of Information Technology, Sahiwal organized a walk from COMSATS Road to the Library Hall of the university to celebrate the World Book & Copy Right Day. It is, also known as International Day, a yearly event, organized by UNESCO on 23rd April to promote reading, publishing and copyright. The day was first celebrated in 1995. This imparts a message to encourage and motivate students, faculty and general readers to keep in touch with reading throughout the year. An opportunity is provided to enjoy pleasure of reading a variety of books inside the premises of libraries.

Library Hall was decorated with library mounted book exhibition. Motivational posters and banners were displayed during the walk to encourage students, faculty and staff of CIIT Sahiwal to develop healthy reading habits.



Students, staff and faculty members of CIIT Sahiwal participated in the walk. procession was led and inaugurated by Prof. Dr Mahmood A. Bodla, Director CITT Sahiwal Campus. The participants enjoyed windy and cloudy pleasant weather. All participants were provided with refreshment at the end of walk.

## **Industrial Trip**

By Fareeha Nisar

On May 2, 2010 MBA students of CITT Sahiwal visited manufacturing plant of Mitchells Fruit Farm Limited, Renala Khurd. The purpose of this visit was to give exposure to students about application of theoretical knowledge in real manufacturing operations. Mitchell's management gave a very warm welcome to the students. Mr. Muhammad Nadeem, assistant manager planning and store department, gave a brief presentation on the history of Mitchells, the operations management in factory and the current market situation faced by Mitchell's. The students while visiting the factory observed the assembly line operations and made intellectual discussion with the Mitchells management. At the end of the day, Mitchells management appreciated the participation of students in discussion and showed positive response for hosting such industrial tours in future.

### Dean's Visit

By Ishrat Rehman

On bright sunny Friday of 7<sup>th</sup> May, 2010 Dean of Faculty of Business Administration (FOB) visited CITT Sahiwal campus, and held a meeting at 11:00 hrs with the entire faculty Members of Management Sciences. The main agenda was "the review including short term and long term plans of existing and prospective academic programs. A formal presentation was given by Incharge Department of Management Sciences Mr. Haroon Rashid. Later on discussion

proceeded on the issues of available scholarships for the faculty for higher education at different European and American universities. She also suggested updating the course outlines if certain changes were required. A night before, on a pleasing evening of 6<sup>th</sup> May Faculty of Management Sciences took pleasure in dinner with honourable Dean of Faculty of Business Administration at Sahiwal Club.

## **Research Contributions**

By Khurram Abbas

On May 08, 2010, Mr. Suhail Afzal Qureshi and Mr. Khurram Abbas went to Karachi to attend the 15th National Research Conference on Management and Social Sciences & Economics at SZABIST. Mr. Suhail Afzal Qureshi presented paper that was co-authored by Dr. Nadeem Akhtar entitled "Impact of Institutional Credit Growth of Agriculture Output in Pakistan" (A Decade in Review 2000-09) and Mr. Khurram Abbas presented the paper that was co-authored by Mr. Saadat Saeed "Customer Buying Behavior: An Empirical Analysis", and had the scholarly discussion with the researchers from all over Pakistan.

## Recreational Trip 2010 MBA

By Ishrat Rehman

On a dazzling morning of 8<sup>th</sup> May, 2010 students of MBA with four faculty members went to Lahore via Changa Manga for a recreational trip. Around 2'o clock, after the lunch and lot of amusement at Changa Manga, the participants went to Lahore, and at

Fortress stadium students scattered all around to capture the memories to cherish for the years to come .Before leaving the Lahore at 8'clock, students enjoyed Chaman Ice Cream at Mall Road. It was a wonderful day full of excitement and fun.

### **Students' Achievements**

By Fariha Nisar

On May 10, 2010 CITT Sahiwal achieved another milestone winning BIZCOM 2010. BIZCOM is "Business Plan Competition", a national level event organized by the Department of Management Sciences, COMSATS, Abbottabad. 13 teams from 11 universities of Pakistan participated in this mega event with innovative ideas for business world. The BIZCOM was held on May 10, 2010. Two teams from CIIT Sahiwal made their contribution. Amna Riaz (BBA-B1), Ammar Haider (BBA-B2) presented a business plan based upon the availability of all fresh dairy products under one roof with the name "Dairy Land." Maha Ali (BBA-B3) and Wagar Ahmed (BBA-B3) came up with the concept of equity sharing in agricultural sector, with the name "AgriWorld." Our teams were highly applauded at the competition and consequently won two prizes. Team 1 (Amna & Ammar) stood second overall in the BIZCOM among all participating universities and received cash prize of PKR 10,000 sponsored by SMEDA, Khyber Pakhtunkhwa. Team 2 (Maha & Wagar) won the title of best presentation and received cash prize of PKR 5,000 sponsored by Dr. Ishfaq Ahmad, CEO of de Opera (Pvt) Ltd.



Director CIIT Sahiwal acknowledged the efforts of the winning students and encouraged all students to participate in such national and international level competitions and to keep up the winning spirit alive.

## **Shining Stars of CS &TN**

BY Umer Khan

On May 10, 2010 a group of students from Department of Computer Science, under supervision of Mr. Umer Khan, participated in Vision ICT programming and quiz competition held in Techno Moot 2010 arranged at CIIT Abbotabad Campus.



Being the youngest team among all the teams from different universities all over Pakistan of Vision ICT, our students performed very well in Programming and Gaming competition, and stood 3<sup>rd</sup> in the Quiz competition. Many of the attendants and faculty members at CIIT Abbotabad acknowledged this fact. Participation in this event has given a great exposure of technology exhibitions and a sense of competition to our students. Now they have geared themselves up for competing in more tough and famous nationwide mega events.

## **Solar Light Project**

By Mudassar Khalil

On Friday May 14, 2010, the faculty members of Mechanical Engineering Department completed a project of fabrication and installation of solar lights. Four street lights & eight solar panels were installed on a pole which was erected in a lawn of the campus. The lights were made of LED's instead of fluorescent or incandescent bulbs saving a considerable amount of energy. The solar panels charge the batteries during day time and the lights get illuminated at night. This was the part of the research on renewable energies conducted by the Department of Mechanical Engineering and the completion of this project gave confidence to the faculty members to handle bigger projects in future.

## ENTREPRENEURSHIP - A Recipe for Economic Development

By Fariha Nisar

On May 21, 2010, Department of Management Sciences organized a prototype display of "Entrepreneurial Business Plans" developed by the students of MBA passing out batch under the supervision and guidance of Mr. Haroon Rashid (Incharge Department of Management Sciences). The event was graced by the presence of Director CIIT Sahiwal and Engineer Waseem Akhtar, M.D Union Group of Industries.



The very purpose of this event was to produce entrepreneurs to support the economy by exploring profitable ventures rather than looking for jobs in the market. The students displayed their tremendous understanding of entrepreneurial concepts and received appreciation in that event.



## "Sail your way to success"

By Muzhar Javed

Hosting a farewell or going away party is always bitter sweet. Furthering A Ritual of Ending Well (FARE-WELL) MBA B4 hosted a farewell party for outgoing batch MBA-B3 to bid them adieu on May 21, 2010.

Students had a gala time at the farewell party. Dressed in colourful outfits and joyous mood, the students enjoyed themselves thoroughly. The outgoing students thanked their juniors for organizing farewell party for them and making the event a memorable one. They also thanked the faculty members and administration for providing them proper environment for studies and professional growth.



Addressing the party, the worthy director, COMSATS Institute of Information Technology, Sahiwal, Dr. Mahmood Ahmed Bodla advised the students to remain vigilant in terms of skill and knowledge, in the dynamic corporate world. He called upon the students to infuse enthusiasm in everyday life, to sustain success.

## **INFO BETTER TO KNOW**

#### **Bee Facts**

By Dr. Aslam

## Did you know that

- 1. Honeybees are more dangerous than snakes. Bees kill more people each year than the poisonous snakes.
- 2. Bees fly at an average speed of 13-15 mph.
- 3. A bee travels at an average of 1600 round trips in order to produce one ounce of honey; up to 6 miles per trip.
- 4. To produce 2 pounds of honey, bees travel a distance equal to 4 times around the earth
- 5. Honeybees visit about 2 million flowers to make one pound of honey.
- 6. Just a single bee hive contains approximately 40,000 -45,000 bees
- 7. About 8 pounds of honey is eaten by bees to produce 1 pound of beeswax.
- 8. Queen bee will lay almost 2000 eggs a day at a rate of 5 or 6 a minute. Between 175,000-200,000 eggs are laid per year.
- 9. A colony of bees has to fly almost fifty-five thousand miles and tap two million flowers to make one pound of honey
- 10. A worker bee can generate 1/12th teaspoon of honey in its entire life span.
- 11. In order to produce a tablespoon of honey, bees need to be busy sipping the nectar from 2,000 flowers.
- 12. A bee's buzz is generated by moving its wings at a rate of 11,400 strokes per minute.
- 13. A bee can sting only once then dies after it pulled-out its stinger.



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